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## Matson, Inc. Honored with Second CIO 100 Award

HONOLULU, Sept. 5, 2012 /PRNewswire/ -- Matson, Inc. (NYSE: MATX), a premier ocean transportation and logistics company, has been honored by *CIO* magazine as a recipient of the 2012 CIO 100 award. The 25th annual award program recognizes organizations around the world that exemplify the highest level of operational and strategic excellence in information technology (IT). This is the second time Matson has achieved this level of recognition by the publication, with the first honor occurring in 2010.

(Logo: <http://photos.prnewswire.com/prnh/20120605/SF19690LOGO>)

"For 25 years now, the CIO 100 awards have honored the innovative use of technology to deliver genuine business value," said Maryfran Johnson, Editor in Chief of *CIO* magazine & events. "Our 2012 winners are an outstanding example of the transformative power of IT to drive everything from revenue growth to competitive advantage."

Matson was one of four transportation companies honored this year, along with FedEx Corp., Amtrak and Old Dominion Freight Line. Other recipients included AT&T Services, IBM, Intel, Pfizer, Procter & Gamble, Verizon Wireless and the U.S. Department of Transportation.

Matson was recognized for its multi-year IT initiative, known as miLogistx, that was designed to support growth for its logistics subsidiary, Matson Logistics, Inc.

"Over the past decade, Matson Logistics had expanded through a combination of organic and acquisitive growth," said Peter Weis, vice president and chief information officer. "As a result, the company found itself needing to support four disparate and increasingly obsolete IT operating platforms. With the miLogistx initiative, we successfully designed, developed and implemented our own internet-based logistics platform to support its 17,000 domestic vendors and 8,000 customers. Matson Logistics now has a single platform for its highway, intermodal and expedited (less-than-truckload) lines of business, and customers are able to view and analyze all key shipping documents through every stage of the shipment process in near real time. With this initiative, Matson Logistics also developed a proprietary optimization tool that selects the most cost effective transportation mode and routing, based on customers' unique needs. Equally important, miLogistx achieved 99.96 percent availability during 2011, delivering a dependable and reliable platform for customers."

"As an asset-light business, Matson Logistics can truly differentiate itself in our markets by offering customers industry-leading shipment information management tools," said Rusty Rolfe, president, Matson Logistics. "As the domestic third party logistics marketplace matures into a more internet-based world, logistics providers who are able to effectively connect customers and carriers via technology will be best positioned for growth opportunities. Matson Logistics is proud to be honored by *CIO* magazine for its IT initiatives with such a distinguished group of global companies."

### About Matson, Inc.

Matson, Inc. is the parent company of Matson Navigation Company, Inc. (Matson). Founded in 1882, Matson is one of the leading U.S. carriers in the Pacific. Matson provides a vital lifeline to the island economies of Hawaii, Guam and Micronesia and premium, expedited service from China to Southern California. Matson's fleet of 17 ships includes containerships, combination container and roll-on/roll-off vessels and custom-designed barges. The Matson subsidiary, Matson Logistics, which was established in 1987, extends the geographic reach of Matson's transportation network throughout the continental U.S. Its integrated, asset-light logistics services include rail intermodal, highway brokerage and warehousing. Additional information about Matson, Inc. is available at [www.matson.com](http://www.matson.com).

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