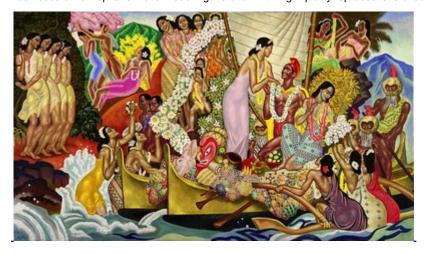


## Matson Sets Sail with MatsonVintageArt.com

September 29, 2020

## Official Website Offering Authentic Reproductions of Archival Travel Art Launched

HONOLULU, Sept. 29, 2020 /PRNewswire/ -- Matson inspired generations of travelers who sailed between the U.S. West Coast, Hawaii, and the South Pacific on Matson Lines cruise ships more than 50 years ago. Today, Matson launches MatsonVintageArt.com, its new online store, to spark fresh decorative inspiration for a modern generation with high-quality reproductions of some of its most popular vintage travel art.



Drawing from Matson's extensive archive, MatsonVintageArt.com offers more than 100 authentic images from Matson's hotel and cruise ship era, the early 1920s to the 1970s, carefully restored by our archivist. The selection features exquisite works from Edward Steichen, John Kelly, Eugene Savage, and more. Included in the curated collection are vibrant advertisements, photographs, illustrations, promotional travel art, and menu cover artwork that captures the glamour and allure of the golden age of Pacific travel.

Now, for the first time, stunning reproductions are available for purchase direct from the source in multiple sizes and printed on premium paper or stretched ready-to-hang museum grade canvas. Gift cards are also available online to celebrate any occasion.

"I love the process of restoring Matson's vintage art and bringing it back to life," said Matson's archivist Lynn Blocker Krantz. "We look forward to sharing more treasures from the archive at <a href="MatsonVintageArt.com">MatsonVintageArt.com</a> soon."

Matson was instrumental in the development of tourism in Hawaii and the South Pacific. Matson Lines cruise ships, including *Lurline, Matsonia, Monterey*, and *Mariposa*, transported passengers in style from the U.S. mainland to Hawaii and other exotic Pacific ports of call. In Hawaii, luxury accommodations were provided both afloat and ashore at Matson's hotels, The Royal Hawaiian, Moana Surfrider, and Princess Kaiulani.

Visit Matson Vintage Art. com today to bring the spirit of Hawaii and the South Pacific to your home or office.

## About Matson

Founded in 1882, Matson (NYSE: MATX) is a leading provider of ocean transportation and logistics services. Matson provides a vital lifeline to the domestic non-contiguous economies of Hawaii, Alaska, and Guam, and to other island economies in Micronesia. Matson also operates a premium, expedited service from China to Long Beach, California and also provides services to Okinawa, Japan and various islands in the South Pacific. The Company's fleet of owned and chartered vessels includes containerships, combination container and roll-on/roll-off ships and custom-designed barges. Matson Logistics, established in 1987, extends the geographic reach of Matson's transportation network throughout the continental U.S. Its integrated, asset-light logistics services include rail intermodal, highway brokerage, warehousing, freight consolidation, Asia supply chain services, and forwarding to Alaska. Additional information about the Company is available at <a href="https://www.matson.com">www.matson.com</a>.

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